

Brand Book Guidelines

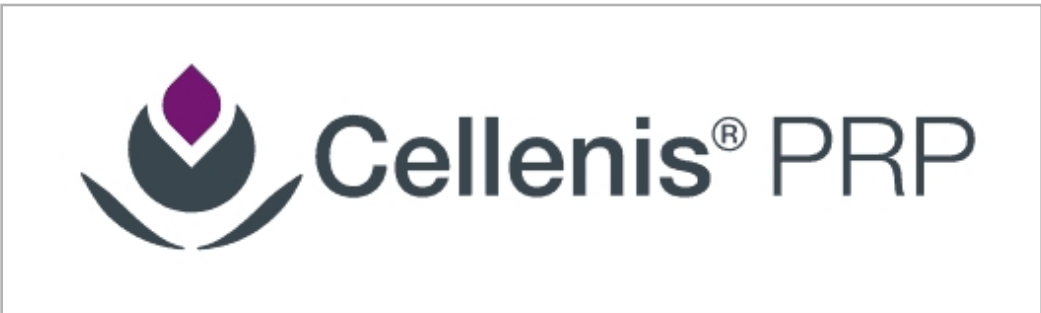


Cellenis®

Main Logo



Brand Logo



Icon



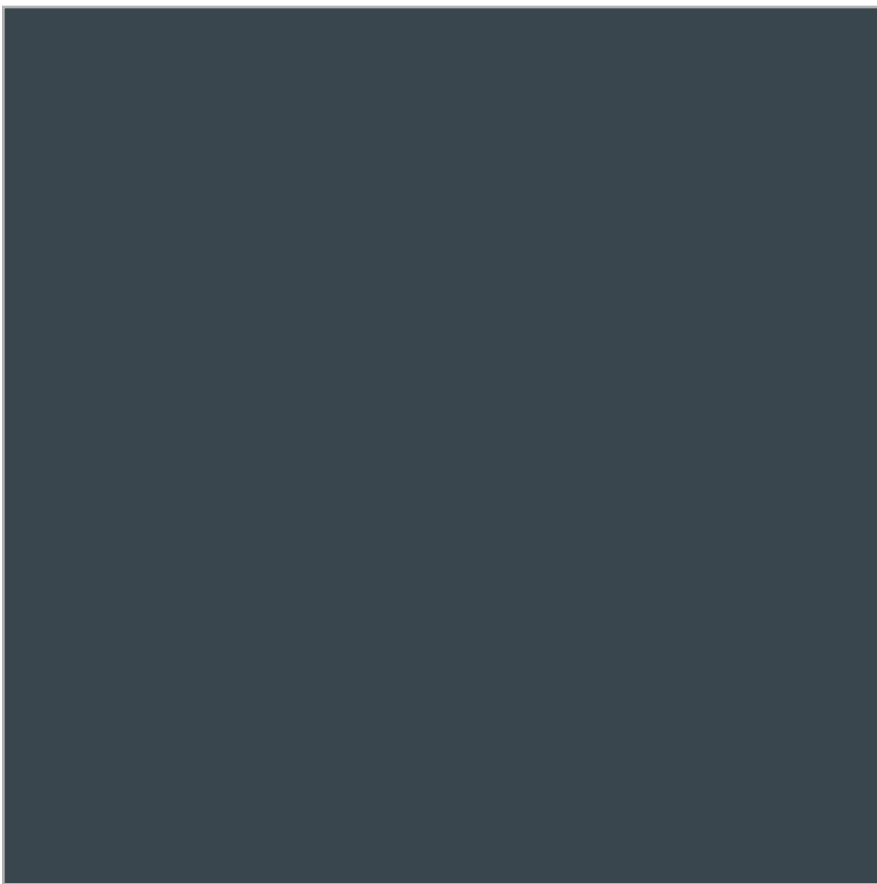
Color palette



Purple

#741572

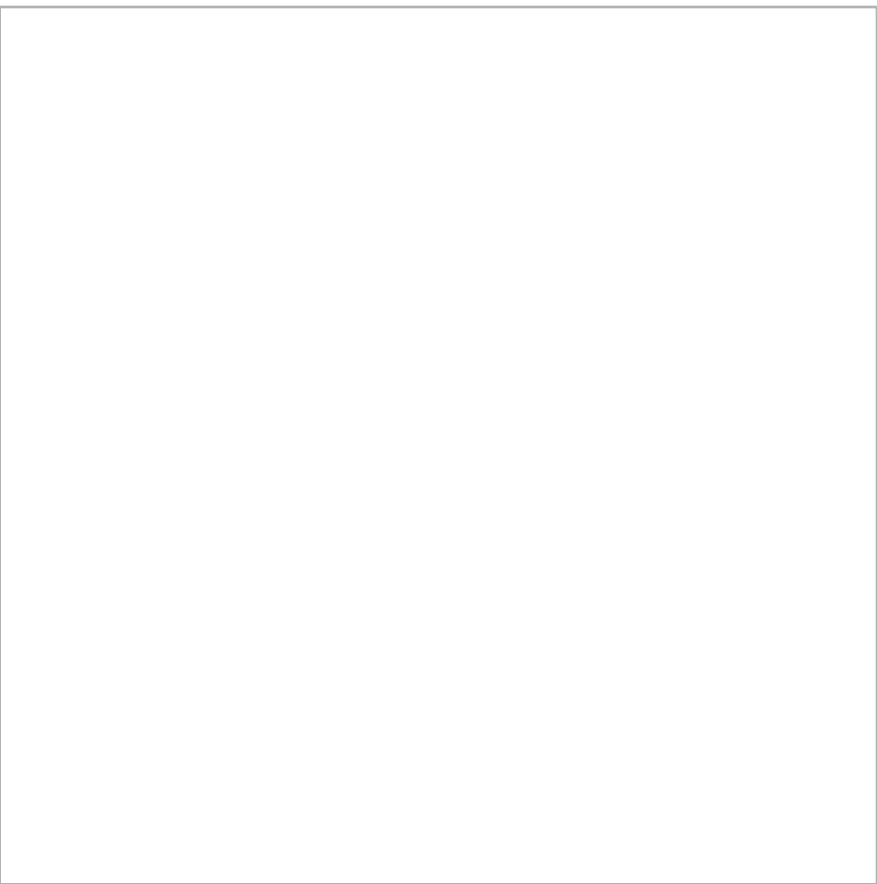
cmyk: 56 / 100 / 13 / 4



Gray

#39464E

cmyk: 79 / 55 / 46 / 42



White

#FFFFFF

cmyk: 0 / 0 / 0 / 0

Font: Poppins regular

Main Title

Font: Poppins bold

Subtite

Font: Poppins light

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rhoncus. Cras vestibulum congue lacus, at sollicitudin tortor
placerat vitae. Nulla sagittis, purus suscipit mollis pulvinar,
sapien felis aliquam mauris, a malesuada libero diam id
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ut lectus ut, lacinia suscipit massa. Aenean id nisi sed sem

Tropocells®

Main Logo



Brand Logo



Icon



Color palette



Blue

#7BBDEA

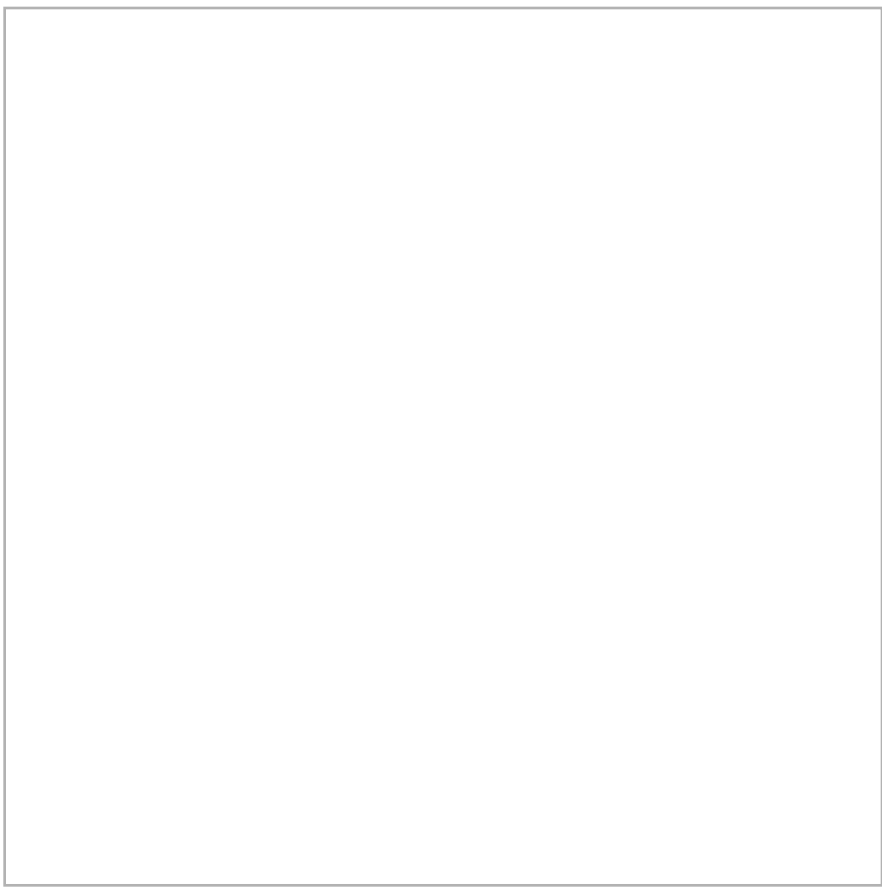
cmyk: 53 / 12 / 0 / 0



Gray

#39464E

cmyk: 79 / 55 / 46 / 42



White

#FFFFFF

cmyk: 0 / 0 / 0 / 0

Font: Poppins regular

Main Title

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placerat vitae. Nulla sagittis, purus suscipit mollis pulvinar,
sapien felis aliquam mauris, a malesuada libero diam id
diam. Suspendisse et felis vitae augue faucibus varius vel
quis leo. Curabitur malesuada sit amet purus finibus
porttitor. Suspendisse ornare lectus auctor tempus
malesuada. Mauris non posuere eros. Sed urna nisi, ultrices
ut lectus ut, lacinia suscipit massa. Aenean id nisi sed sem